

Typical Printer



Kyocera Printer



**Afraid to look at what
your printers really cost?
Make the wise choice.**



ECO-nomical. ECO-logical. ECOSYS Printers from Kyocera.

How much did your company spend on printing last month? How about last year? If your company is like most companies, it's probably too much. Switching to ECOSYS Printers from Kyocera could save your company hundreds, even thousands of dollars per year. That's because Kyocera's durable long-life consumables mean less waste, reducing costs—and lowering impact on the environment. Brilliant color, crisp black and white, low Total Cost of Ownership, and environmentally friendly. Now that's a wise choice.



Visit our *TCO Tracker* at www.kyoceramita.com.
Calculate your cost today. Save tomorrow.



Printer's performance is simulated. Cost savings are for similar size printers having comparable prints-per-minute, paper size, memory, processor speed and rated print volume and based upon usage assumptions. Actual cost savings will vary. See online TCO Tracker at www.kyoceramita.com for assumptions and details underlying specific cost savings calculation for particular comparable printers.

© KYOCERA MITA CORPORATION KYOCERA MITA AMERICA, INC. 2009 Kyocera Corporation.